

Merchant Gift Cards

Western States Card Services, in partnership with Valutec, is pleased to offer merchant gift cards that are flexible, easy to use, and cost effective.

Why Choose Plastic Over Paper?

- Builds brand awareness
- Keeps full cash value in store
- Boosts customer loyalty
- Easy for customers to carry and use
- Minimizes losses
- Cards are reusable
- Multiple transactions can be done with one card

How It Works

A customer enters the merchant's establishment and asks to purchase a gift card. The merchant takes a card from inventory and activates it for the dollar amount desired by swiping the card through a POS terminal. The gift card may be used immediately after activation.

Gift Card Options

There are three packages available to meet your individual merchant's needs. You set the pricing for each package.

JumpStart™ Package Includes:

100 Gift Cards

- Personalized with merchant name

Merchandising Displays

- 1-Pocket Acrylic display with signage
- 100 Card Holders

LaunchBox™ Package Includes:

500 Gift Cards

- Personalized with merchant name, logo or graphics

Merchandising Displays

- 2-Pocket Acrylic displays with signage
- 500 Card Holders
- 2 Posters/ 3 Table Tents / 5 buttons

Both packages allow you to choose from over 30 card designs.

Valutec

Give a Gift...



The **Choice™** Package allows larger merchants to create a gift card branded specifically for their business. This package requires a **1,000-card** minimum order.

All packages include account set-up and training, terminal programming and account coding. Merchants can also take advantage of 24/7 Customer Support lines.

Customer Reporting Options

The Merchant Gift Card program provides varying levels of reporting for your merchants. The Daily Batch report produces a chronological list of all transactions, including a total count and total dollar amount by transaction type occurring since the terminal was last cleared.

Merchants also receive a Monthly Merchant Summary statement that reports all transactions captured on Valutec's database during that time period as well as total fees billed. This report aggregates transactions at the corporate level and also provides detail for each individual merchant location (if applicable). Customized reports can also be created to meet other information needs for an additional fee.

For additional information about Valutec, including a comprehensive list of compatible terminals, we invite you to visit their web site at <http://www.valutec.net>.

WESTERN STATES
CARD SERVICES



A Division of TIB-The Independent Bankers Bank

"The Trusted Partner For Those We Serve"